# Social Media and Virtual Reality Guru Needed



Project Title	Social Media and Virtual Reality Guru Needed
Project Summary	Making Virtual Reality User Friendly – Supporting Federal Collaboration in Virtual Environments
Country	United States

#### **Project Description**

The New Orleans Federal Executive Board (NO FEB) is looking for an energetic, enthusiastic, and proactive student who is familiar with social media trends and developments to work with our small staff to engage Federal Employees on social media channels. This student will first assist with creating a social media presence for the NO FEB. Once a presence is established, the student will continue with creating social media campaigns for the NO FEB to support our mission of strengthening coordination of Federal activities by supporting and promoting initiatives through interagency collaboration.

Our staff works to develop innovative programs that provide opportunities and resources for culture, policies, training and education for the Federal Agencies in the Greater New Orleans Area. We are committed to providing the virtual intern with opportunities that meet their interests and provides substantive experience to further their goals and education. The social media coordinator intern will help implement and maintain online messaging through social media by using various forms of new media, such as blogging, social networking sites, chat rooms, and training platforms. Help create and maintain the NO FEB Facebook page with moral boosting notes on a weekly basis, and support us through research in order to develop new and innovative ways to communicate and collaborate with Federal Employees.

### **Required Skills or Interests**

Storytelling/blogging/vlogging	3
Videography	_
Writing	_

#### **Additional Information**

The NO FEB wants to establish a social media presence through the use of social media channels, including Facebook, Instagram, and LinkedIn to advance our Mission goals. Despite a small team, we want to provide interesting daily content for our audiences. If selected, you will work with us on developing public facing content in this exciting new virtual environment. We will communicate with the intern through a regularly scheduled teleconference calls, emails, and online document collaboration.

## **Language Requirements**

None